

Biomax Informatics - Press Release

For immediate release

Biomax Informatics presents NICARA™—Your individual knowledge hub for neuroimaging data

Planegg, Germany, 20 July 2020 - Biomax Informatics today announced the presentation of NICARA™, a novel, unique and cost-effective neuroimaging solution focusing on Connectomics at the virtual AAIC Alzheimer's Association International Conference from 27 to 31 July 2020.

NICARA stands for **NeuroImaging-based Connectome Assessment in Research and Application**. The innovative software is especially designed for people working with brain data, who wish to gain a deeper insight into the world of Connectomics. "Assessing the individual patient's Connectome—the map of the brain's neural connections—in daily clinical routine is a huge step towards personalized medicine in neurology and psychiatry," explains Dr Markus Butz-Ostendorf, Innovation Manager of Brain Science at Biomax. Using one or more modules of NICARA™, users can easily build, browse, edit or compare connectomes, without extensive prior knowledge in this field. Four different modules are currently available. Further modules are coming soon. As zero-footprint solution no software or hardware installations are required on customers site.

Biomax looks back on more than 20 years of experience in the field of systematic knowledge management. "NICARA is our newest product for the life science industry and a great step forward in the field of Brain Sciences," emphasizes Dr. Klaus Heumann, CEO and Co-founder of Biomax Informatics. "Based on our NeuroXM Technology Platform we offer our customers with NICARA a ready-to-use SaaS application to enter the world of Connectomics at a favorable price."

For 2020, the Alzheimer's Association International Conference®, AAIC, the largest and most influential international meeting dedicated to advancing dementia science, has transitioned into a virtual conference – free of charge. Biomax experts will present NICARA™ in great detail on the company's virtual booth.

End of Press Release

About Biomax

Biomax Informatics provides computational solutions for better decision making and knowledge management in the life sciences. The solutions help customers generate value by integrating information from proprietary and public resources to enable a knowledge-based approach to developing innovative life science products. Biomax' worldwide customer community includes clinics, companies and research organizations with a focus on drug discovery, diagnostics, fine chemicals, food and plant production. Founded in 1997 and with 45 employees the company is headquartered in Planegg near Munich. For further information please visit www.biomax.com.

Your contact at Biomax Informatics:

Press Contact:

Bettina von Klitzing-Stückle
Marketing Manager
Bettina.klitzing-stueckle@biomax.com

Sales Contact:

Benedikt Weiß
Sales Representative
benedikt.weiss@biomax.com