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#### Contact:

Gerhard Kranner Viscovery Software GmbH Kupelwiesergasse 27 A-1130 Vienna Austria

Tel: +43 1 5320570-0 Fax: +43 1 5320570-33 Website: www.viscovery.net Website: www.biomax.com

# Biomax and Viscovery launch major release of the Viscovery<sup>®</sup> data-mining suite

PLANEGG, Germany — 17 September 2015 — Biomax data mining specialist, Viscovery, has released the latest Viscovery® software suite designed to help customers uncover high-value insights in complex data sets. With a new modular architecture, Viscovery SOMine 7 provides improved analytic features and better support for an increasingly diverse user base. More intuitive workflows, better handling of Big Data and numerous usability enhancements round out the latest Viscovery release.

The new data mining suite Viscovery 7 contains the complete feature set of the previous standalone tools of the Viscovery 6 product family. All functions formerly provided by these separate products — Viscovery Profiler, Viscovery Predictor, Viscovery Scheduler and Viscovery SOMine — are now accessible through workflows of Viscovery SOMine 7. The basic module, Visual Clusters, can be operated stand-alone or with several extension modules, which allow the system to be flexibly expanded as needed. Download a summary of the new features from www.viscovery.net/data-sheets.

"Our clients are becoming increasingly diverse — ranging from marketing specialists, data scientists and consultants to researchers and clinicians," says Dr. Gerhard Kranner, CEO of Viscovery Software. "This release has benefited tremendously from the novel applications and increasingly complex needs our users have presented. Viscovery SOMine 7 is a proven data-mining solution, and as we reach more users we strive to keep it always cutting edge, flexible, easy to use and even elegant."

Viscovery SOMine version 7.0 is a full major release. Each modular configuration is available as a perpetual license or as a term-license for a specified period of time. Network licenses allow operation of the software for concurrent users. Licenses can be purchased online at www.viscovery.net or by contacting sales@viscovery.net. A free trial version is available online.



### **About Biomax**

Biomax Informatics AG is a leader in the development of computational solutions for the life sciences. Biomax provides the BioXM™ Knowledge Management Environment and other computational solutions for better decision making and knowledge management in biomarker identification, patient stratification and targeted medicine. They help customers generate value by integrating information from proprietary and public resources to enable a knowledge-based approach to developing innovative life science products. Biomax's worldwide customer community includes medical clinics, companies and research organizations that are successful in drug discovery, diagnostics, fine chemicals, food and plant production. More information about Biomax can be found at the company's website www.biomax.com.

### **About Viscovery**

Viscovery Software GmbH, one of the first data mining companies in Europe, is a leading vendor of predictive analytics. Viscovery software is used by numerous customers worldwide in the fields of banking, insurance, telecommunications, industry, media and retail, as well as at research organizations and universities. Since 2007 Viscovery has been the data-mining specialist of the Munich-based Biomax group, which provides data analysis and knowledge management in the life sciences.

The Viscovery® SOMine Suite offers unique, patented technology for explorative analysis and predictive modeling of complex data using the combined power of self-organizing maps (SOMs) and multivariate statistics. The Viscovery team provides comprehensive expertise in diverse fields of applications, including customer behavior modeling, Big Data exploration, industrial process optimization and gene-expression data analysis. Showcases for selected applications are available at <a href="https://www.viscovery.net/industries">www.viscovery.net/industries</a>.

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